



BRECKENRIDGE SUNDAY MARKET

2025 VENDOR INFORMATION PACKET

Welcome Vendors!

The Rocky Mountain Events Team thanks you for your commitment to the Breckenridge Sunday Market. We are excited for an amazing season and believe it will be our best year ever!

Security Deposit

This year we will be requiring a \$200 security deposit. In previous years we've been flexible, we will be very strict regarding attendance this year! We reserve the right to charge you a late fee or a no-show fee. This is to maintain the integrity of the market and to ensure an elevated consumer experience.

Definition of Full & Part Time Vendors

Only a vendor who attends all 13 market dates will be considered a full-time vendor. Absences may be permitted if given advance notice and dependent on the circumstance. We will enforce a \$50 fine for the first missed Sunday, \$100 for every missed Sunday after that. Vendor must communicate by Tuesday at 4:00pm, before the missed Sunday. We reserve the right to let you know you are not invited back, and you will forfeit your deposit.

2025 Vendor Pricing

Full time vendor rate: \$50 nonrefundable application fee + \$800

Drop-in Rate: \$50 nonrefundable application fee + \$125

Double space is double the price!

We are no longer allowing vendors to choose their booth locations; it is to the discretion of RME for a variety of reasons. We will accept requests, although cannot guarantee anything. We want all vendors to succeed and strive to keep the flow of the market fair and purposeful.

Map and Vendor Locations

The updated 2025 map with booth locations will be sent out prior to the market start date.

Got Weights?

Your tents will require at least 160 pounds, evenly distributed with 40 pounds per leg. The Red, White and Blue Fire Department (RWB) will be on-site to enforce their requirements. We have sent out a RWB vendor information checklist. These rules are VERY STRICTLY enforced to ensure the safety of all vendors, guests, and patrons. The first infraction will draw a warning, but no fee. The Rocky Mountain Events team is not responsible for helping you rectify the issue. The infraction will result in a \$50 dollar fine. After the second infraction, there will be a \$100 fine and you will be suspended from the Market

until proper tools are in place to be compliant with the RWB requirements. If you have any questions about renting tent weights or purchasing them, please email us at info@rockymtnevents.com.

The LOW DOWN on Load-In and Load-Out

We know that lugging your items from one event to the other isn't easy. We are glad that we can give you nearby access to your booth space. Remember that our venue is above a parking garage and vehicle weight must be taken into consideration. Therefore, the market is enforcing a very strict 20-minute unloading rule! Set up will be allowed until 10am, but we need merchants to move their vehicles in and out as quickly as possible in order to not surpass weight limits or violate the fire code.

Main Street Station!

505 S. Main Street, Breckenridge, 80424

Proceed down South Main Street past the Park Avenue intersection to the stoplight by the Sinclair Gas Station. Take a right onto Broken Lance Drive. Take another right onto Columbine Drive where the road turns to a, "T." Follow Columbine Drive to the vendor entrance. After unloading, you will be directed through the fire lane back onto Park Avenue in order to park and then set up your booth.

- Earliest Entry: 8:00am. Last car out by 9:30am. Be ready by 10:00pm.
- Each vehicle will be granted a 20-minute loading and unloading period.
- If your booth placement is in the inner portion of the plaza, please arrive EARLY.
- You will need to navigate carefully and may not be able to drive directly in front of your space. Be prepared for tight turns, and to efficiently unload your items.
- Vehicles will not be permitted in the pedestrian areas between 10:00am and 3:15pm.

You Should Know...

Egress will happen at any 3:15pm, we ask that you always take caution and be aware of your surroundings. We love safe drivers! Careless driving cannot be tolerated. The Breckenridge Sunday Market will have a representative on-site that will enforce entry times and monitor load-in. For the safety of our patrons and other vendors, areas will be closed off for vehicle entry after zoned load-in times.

Parking

Here's what you need to know about parking in the Town of Breckenridge – it is very busy in the Summertime! But that means our town is full of customers 😊 You can find information on all parking options at the link here and map below.

<https://www.breckpark.com/parkingmap>

PLEASE NOTE (from the Town of Breckenridge)

- Parking is prohibited on all Town streets unless otherwise posted.
- Parking overnight on all Town streets is prohibited.
- Parking restrictions are strictly enforced. Other restrictions may apply.
- Always check signs before parking.
- The Town of Breck offers [overnight parking at the Airport Road Lot](#) for a nominal fee.

FREE Parking

- Ice Rink Lot - 189 Boreas Pass Road and eight blocks from Main Street Station. Leave yourself enough time to walk if you choose to park here!
- You can [catch a shuttle](#) to Main Street Station. Approximate travel time is ten minutes. On July 1st, routes will be updated.
- Hop on the [Main Street Trolley](#) after the market!

Main Street Station (Paid)- NO CAMPERS OR TRAILERS!

- Access from 505 S. Main Street down the ramp
- First 2 Hours: Free
- Next Hour (3rd): \$10
- All Day: \$40

F-LOT (Paid)

- Access from 400 S. Park Avenue, across from the Village at Breckenridge

Simplify your parking experience!

1. Visit www.ppprk.com in your web browser or download the Passport Parking app:



2. Register - first time only
3. Select your location. Zone numbers are located on signs on each block and on the side of every meter. **FIND YOUR PAID PARKING ZONE HERE:** [Paid Parking Zones](#)
4. Follow instructions on the app
5. Enjoy the freedom of extending your parking from anywhere!
6. Once time has expired, vehicle must be moved to a different location, (zone), to begin a new session.

Benefits of using your smart phone - no need to visit the meter, receive text reminders of parking expiration, extend your session from anywhere, stop your parking session early if needed.

For more parking information, please see [Your Guide to Getting Around Breckenridge](#).

Exiting the Market

Vendors may retrieve their items after 3:15pm. The guidelines for load-in will apply. Please see your map for entrance and exit locations. If removal process occurs before designated times, vendors will be in violation and will incur a fine or elimination from the market. All vendors must be completely out of the market area by 4:30pm, if later, vendors will once again be in violation and will incur a fine or elimination from the market.

- Earliest Entry: 3:15pm
- Vendors will break down their items before bringing vehicles into the venues!
- All vendors will enter and exit as they did for load-in.
- Vehicles will be allotted 30 minutes to load their items.
- Vendors must adhere to a pack-in and pack-out policy, leaving no trace.

Licenses and All That Jazz

ALL VENDORS - are required to hold a [Breckenridge Business License](#), even if you are a non-profit or informational vendor. It is required to have your permit with you at all times. A compliance officer will attend the markets. Our contact at the Town of Breckenridge Financial office is Cathy Boland. She can be reached at: cathyb@townofbreckenridge.com.

ALL VENDORS - are responsible for filing a bag fee return and collect and remit bag fees according to Breckenridge town code.

ALL VENDORS - The Town of Breckenridge has a very strict [single-use ban ordinance](#) in effect. [Hayden van Andel](#) with the Town of Breck is happy to answer any questions about what service ware materials you are able to use. (i.e. water bottles, plates, serving dishes, cups, cutlery, bags, etc.) Here is a [Material Management Checklist](#) that is helpful in determining what products you can use at the events.

ALL VENDORS - must submit a signed copy of the Red, White and Blue Vendor Checklists at your first event.

FOOD VENDORS - Be advised that the Environmental Health Department will perform inspections. If you are a food or essential vendor you must have a [Temporary Food Events Application](#) submitted. Our contact at the Summit County Health Department is Seth Danner and he can be reached at: 970-668-4070.

Vendor Participation in Marketing Elements-

Digital Marketing Support- ALL vendors are required to provide assistance in marketing the Breck Sunday Market via social media platforms, emails within their network, adding us to their event calendars on website/etc... Tag us at [@brecksundaymarket](#) on Instagram and [Breckenridge Sunday Market](#) on Facebook.

Vendor Rock Stars

Every vendor is required to make a good faith effort to act in a respectful manner to customers, fellow vendors, market management & staff, and local businesses. A vendor may be permanently removed from future markets if it is determined they are not making an honest effort to get along, be cordial, or respectful to others. There will be no refund or booth fees of claimed lost revenue if vendor should be removed.

If a vendor has complaints, requests, or concerns of any kind, they must be made in writing to the market management.

Our rules are put into place to help everyone have an enjoyable experience. We also want you to LOVE the market, so have fun and be rock stars!

[Review the market policies here.](#)

Breckenridge Sunday Market Contacts

Rocky Mountain Events – Sunday Market Director

Jen Mehlin

info@rockymtnevents.com

970-471-9029

Rocky Mountain Events - Owner

Shevy Rashidi & Tim Applegate

info@rockymtnevents.com

Best of luck for a healthy, safe, and prosperous season!

Rocky Mountain Events Team